



The Chronicle

Volume 1 Issue 4 September 14, 2009

Stakeholders conference October 14, 2009

Turn off the engine: help reduce fossil fuel use

ENERGY XTREME
www.energyxtreme.net

INDEPENDENCE PACKAGE
ANTI-IDLING TECHNOLOGY

- SAVE FUEL
- SAVE MONEY
- ELIMINATE EMISSIONS

FUEL SAVED BY ENERGY XTREME

- 4+ HOURS RUN TIME WITH FULL ELECTRICAL LOAD
- CHARGES WHILE YOU DRIVE
- SAVE ENGINE WEAR AND TEAR
- FITS INTO EXISTING TRUNK TRAY
- NO OIL MAINTENANCE
- NO DEAD BATTERIES
- RECYCLABLE
- SILENT OPERATION
- PROVIDES MAINTENANCE CYCLE EXTENSION

ENERGY XTREME
2215 Westlake Drive
Austin Texas 78746

Office (877) 800-7676
Extension 315
Fax (512) 617-7904

Allison Ellingson of Energy Xtreme has an idea for reducing fossil fuel use: turn off the engine. But idling the car is essential in some professions, especially for law enforcement officers, whose vehicles have lights, laptops, radios and cameras that need power. "We manufacture a product that performs like a battery on steroids," said Ms. Ellingson. "It is a hybrid system between energy storage (battery) and an ultra capacitor with high amounts of power output. After the life of the system, we buy it back from you, melt it down and re-use it." And it fits in the trunk of a car. With this product, police officers and sheriff's deputies can turn off the engine and power the equipment for hours. The benefits are fuel savings, emissions reductions and savings on vehicle maintenance cost.

Ms. Ellingson of Energy Xtreme is one of five speakers who will talk about new energy-saving products during RVCC's Stakeholders Summer October 14. The moderator will be Sue Kupillas, RVCC coordinator and former Jackson County

Commissioner. Lunch will be provided and reservations are required. (See Page 2 for details.) Other speakers will include Craig Bramscher of Brammo Inc., talking about the Enertia electric motorcycle, manufactured in Ashland and sold through Best Buy Stores for about \$11,000. The motorcycle weighs 324 pounds, can be plugged into any wall outlet and recharges in four hours. Enertia buyers are eligible for \$2,700 in tax credits. Schedule a test drive in Ashland or learn more from www.brammo.com. Also, Bob Acheson and Kathleen Atkins of Barefoot Motors in Ashland will talk about the electric ATV featured in the July edition of RVCC's newsletter. Learn more from the website, www.barefootmotors.com. Another speaker will be Bill Guthrie of Electric Vehicles International, talking about fully electric trucks for beverage or bread delivery, UPS, Fed Express and other applications. Mr. Guthrie estimates delivery companies can save \$10,000 a year in fuel costs. Learn more about the Stockton-based company from the website, www.evi-usa.com. Rick Wallace of Columbia-Willamette Clean Cities Coalition will talk about an Oregon company that received federal funds to build electric car components.

When it comes to law enforcement applications, Energy Xtreme has worked with Dallas Police Department, NYPD, LAPD and LA County Sheriff. Dallas has applied for grants to install 750 units in the agency's 800 patrol vehicles. "Dallas purchased an extra 100 vehicles to maintain a full fleet because of how many vehicles were out of rotation for dead batteries," Ms. Ellingson said. Now, the department won't have to purchase 100 vehicles every 3 years. There will also annual fuel cost and maintenance savings from lack of engine wear and tear and miles from idling." The cost per battery is \$3,950. The units can be charged while driving or can be plugged into a wall outlet in the garage.

Rogue Valley Clean Cities Coalition Board of Directors

Michael Montero, Chair, Montero & Associates * Steve Vincent, Treasurer, Avista Corporation * John Becker, DEQ
Julie Brown, RVTD * Gary Hall, Gary Hall & Associates * Mike Quilty, MPO and Central Point City
Council * John Vial, Jackson County Roads and Parks * Sue Kupillas, RVCC Coordinator

Alternative Fuel Vehicles: *What the future holds*



Brammo Enertia

Stakeholders Summit

9 am to 1 pm Wednesday

October 14, 2009

Medford Library

Large Community Room

205 S. Central, downtown Medford

Lunch will be provided

Featuring

- Enertia electric motorcycle
Craig Bramscher of Brammo Inc.
- Batteries to power computers in police cars
Allison Ellingson of Energy Extreme
- Electric delivery trucks
Bill Guthrie of Electric Vehicles International
- Electric ATVs
Bob Acheson and Kathleen Atkins of Barefoot Motors
- Federal grant for electric cars
Rick Wallace of Columbia Willamette CC



Barefoot Motors EUV



Sponsored by Rogue Valley Clean Cities Coalition

Sue Kupillas, Coordinator

541-245-0770

sue@roguevalleycleancities.org

www.roguevalleycleancities.org

Please RSVP to melissa@roguevalleycleancities.org or call 541-779-0569